

Student: _____

Rubric: Earth Day Poster

Earth Day Poster				
	Level 4 - Excellent 4 pts	Level 3 - Good 3 pts	Level 2 - Fair 2 pts	Level 1 - Poor 1 pts
Graphics Poster has pictures that clearly relate to Earth Day.	Level 4 - Excellent All pictures relate to Earth Day	Level 3 - Good Most pictures relate to Earth Day	Level 2 - Fair Some pictures relate to Earth Day	Level 1 - Poor Pictures do not relate to Earth Day
Text Poster has text that is memorable and says a message about Earth Day.	Level 4 - Excellent Text on the poster is catchy, very memorable, and strongly conveys a message about Earth Day. Contains 8 or more tips on how to conserve the earth.	Level 3 - Good Text on the poster is memorable and does a good job of sending a message about Earth Day. Contains 6-7 tips on how to conserve the earth.	Level 2 - Fair The poster has text but it does not send a very strong message about Earth Day. Contains 4-5 tips on how to conserve the earth.	Level 1 - Poor The poster does not send a message about Earth Day. Contains 3 or fewer tips on how to conserve the earth.
Neatness and Creativity Poster is neat, organized, and visually appealing.	Level 4 - Excellent Poster is very neat, well organized and extremely visually appealing with many details included. Fonts are attractive, clear and easy to read.	Level 3 - Good Poster is neat, well organized, and visually appealing overall. Fonts are clear and easy to read.	Level 2 - Fair Poster is not very neat or well organized. More time could be spent on details. Some fonts are clear and easy to read.	Level 1 - Poor Poster is not neat or organized. Few details are included and it is not visually appealing.
Mechanics	Level 4 - Excellent No spelling mistakes. No grammar mistakes. No punctuation mistakes.	Level 3 - Good 1 spelling mistake or 1 grammar mistake or 1 punctuation mistake.	Level 2 - Fair 2 spelling mistakes or 2 grammar mistakes or 2 punctuation mistakes.	Level 1 - Poor 3 or more mistakes on spelling, grammar, or punctuation mistakes.
Sources	Level 4 - Excellent Information is put in student's own words and cited correctly. Contains 5 or more sources. No images violate copyright.	Level 3 - Good Information is put in student's own words and cited correctly. Contains 3-4 sources. No images violate copyright.	Level 2 - Fair Information is put in student's own words and cited correctly. Contains 1-2 sources. No images violate copyright.	Level 1 - Poor Poster lacks citations and sources.

Comments:

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Rubric Code: LX57W69